The Economist/YouGov Poll
September 15 - 17, 2024 - 1592 U.S. Adult citizens

YouGov

Sample   1592 U.S. Adult citizens
Conducted   September 15 - 17, 2024
Margin of Error   ±3.4%

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1. Would you say things in this country today are...

Generally headed in the right direction	25%
Off on the wrong track	58%
Not sure	16%

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2. How much attention have you been paying to the 2024 election campaign for president?

A lot	47%
Some	30%
Only a little	16%
None at all	7%

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3. How enthusiastic are you about voting for president in the upcoming election in November?

Extremely enthusiastic	35%
Very enthusiastic	19%
Somewhat enthusiastic	17%
Not too enthusiastic	14%
Not at all enthusiastic	15%

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4. How likely is it that you will vote in the 2024 presidential election this year?
Among registered voters and those who plan to register to vote before November

Definitely will vote	82%
Probably will vote	11%
Maybe will vote	5%
Probably will not vote	1%
Definitely will not vote	1%
Don't know	1%

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5. In November 2024, who do you plan to vote for in the presidential election?
Among registered voters

Kamala Harris	49%
Donald Trump	45%
Jill Stein	1%
Cornel West	0%
Other	1%
I would not vote	1%
Not sure	4%

6. Would you consider voting for Kamala Harris, or have you made up your mind?
Asked of registered voters

I would consider voting for Kamala Harris … 54%
I would not consider voting for Kamala Harris … 46%

7. Would you consider voting for Donald Trump, or have you made up your mind?
Asked of registered voters

I would consider voting for Donald Trump … 48%
I would not consider voting for Donald Trump … 52%

8. Between Harris and Trump, who would you prefer to have as president?

Prefer Harris over Trump … 50%
Prefer Trump over Harris … 45%
Prefer both equally … 5%

9. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Harris

I will definitely vote for Kamala Harris … 95%
I could change my mind between now and the election … 5%

10. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Trump

I will definitely vote for Donald Trump … 95%
I could change my mind between now and the election … 5%

11. Regardless of who you prefer, who do you think will win the presidential election?

Kamala Harris … 42%
Donald Trump … 32%
Not sure … 26%

12. If the elections for U.S. Congress were being held today, who would you vote for in the district where you live?
Asked of registered voters

The Democratic Party candidate … 47%
The Republican Party candidate … 43%
Other … 1%
Not sure … 8%
I would not vote … 1%

13. In the November 2024 election, how do you plan to cast your vote?
Among registered voters and those who plan to register to vote before November

In person early, before election day 25%

In person on election day 43%

By mail or absentee ballot, sending it back by mail or post office 21%

By mail or absentee ballot, returning it at a vote center, elections dropbox or other official voting
site 11%

I will not vote 1%

14. Would you say you are mostly voting FOR Kamala Harris or AGAINST Donald Trump?
Asked of registered voters who say they would vote for Kamala Harris if an election were held today

I'm mostly voting FOR Kamala Harris 60%

I'm mostly voting AGAINST Donald Trump 37%

Not sure 3%

15. Would you say you are mostly voting FOR Donald Trump or AGAINST Kamala Harris?
Asked of registered voters who say they would vote for Donald Trump if an election were held today

I'm mostly voting FOR Donald Trump 73%

I'm mostly voting AGAINST Kamala Harris 25%

Not sure 1%

16. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Kamala Harris	29%	19%	**48%**	7%	40%	**47%**	5%
Tim Walz	25%	16%	**41%**	10%	32%	**41%**	18%
Donald Trump	26%	16%	**42%**	8%	48%	**55%**	3%
JD Vance	18%	16%	**35%**	10%	39%	**49%**	17%

17. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Taylor Swift	22%	28%	**50%**	15%	24%	**39%**	11%
Elon Musk	19%	24%	**42%**	15%	31%	**47%**	11%
Dick Cheney	5%	18%	**22%**	25%	27%	**52%**	25%
Laura Loomer	3%	8%	**11%**	8%	27%	**34%**	55%
Tulsi Gabbard	12%	12%	**25%**	11%	17%	**28%**	47%
Viktor Orban	4%	7%	**10%**	7%	19%	**26%**	64%

18. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Joe Biden	21%	23%	**44%**	12%	41%	**53%**	3%
Mike Johnson	9%	16%	**25%**	14%	23%	**37%**	38%
Mitch McConnell	2%	16%	**18%**	21%	39%	**59%**	22%
Chuck Schumer	11%	20%	**31%**	11%	31%	**42%**	27%
Hakeem Jeffries	12%	17%	**29%**	8%	21%	**28%**	43%

19. How important are the following issues to you?

	Very Important	Somewhat Important	Important	Not very Important	Unimpor-tant	Not Important
Jobs and the economy	73%	23%	**96%**	2%	1%	**4%**
Immigration	55%	29%	**85%**	13%	3%	**15%**
Climate change and the environment	43%	26%	**69%**	17%	14%	**31%**
Foreign policy	49%	40%	**88%**	9%	3%	**12%**
National Security	66%	25%	**92%**	5%	3%	**8%**
Education	60%	31%	**92%**	6%	2%	**8%**
Health care	68%	26%	**95%**	5%	1%	**5%**
Taxes and government spending	63%	31%	**93%**	5%	2%	**7%**
Abortion	52%	24%	**76%**	15%	8%	**24%**
Civil rights	54%	30%	**84%**	11%	4%	**16%**
Civil liberties	53%	36%	**89%**	7%	4%	**11%**
Guns	53%	30%	**83%**	12%	6%	**17%**
Crime	59%	31%	**90%**	8%	2%	**10%**
Criminal justice reform	39%	42%	**82%**	14%	5%	**18%**
Inflation/prices	77%	19%	**95%**	4%	1%	**5%**

20. Which of these is the most important issue for you?

Inflation/prices 25%
Immigration 12%
Abortion 10%
Jobs and the economy 10%
Health care 9%
Climate change and the environment 8%
National Security 5%
Civil rights 4%
Guns 4%
Taxes and government spending 3%
Education 3%
Civil liberties 2%
Crime 2%
Foreign policy 1%
Criminal justice reform 0%

21. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve 18%
Somewhat approve 22%
Approve **40%**
Somewhat disapprove 11%
Strongly disapprove 41%
Disapprove **52%**
Not sure 8%

22. Do you approve or disapprove of the way Joe Biden is handling these specific issues?

	Strongly approve	Some-what approve	Approve	Some-what disap-prove	Strongly disap-prove	Disap-prove	No opinion
Jobs and the economy	20%	20%	**40%**	12%	39%	**51%**	9%
Climate change and the environment	16%	24%	**40%**	14%	31%	**45%**	15%
Health care	20%	25%	**45%**	15%	29%	**44%**	11%
Taxes and government spending	13%	23%	**36%**	13%	41%	**53%**	11%
Abortion	21%	20%	**40%**	14%	30%	**44%**	16%
Guns	11%	23%	**35%**	19%	32%	**51%**	14%
Crime	13%	23%	**36%**	14%	37%	**50%**	14%
Inflation/prices	13%	20%	**33%**	14%	44%	**58%**	9%

23. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve 4%
Somewhat approve 10%
Approve **14%**
Neither approve nor disapprove 20%
Somewhat disapprove 25%
Strongly disapprove 30%
Disapprove **55%**
Not sure 11%

24. Do you approve or disapprove of the way the Supreme Court of the United States is handling its job?

Strongly approve 13%
Somewhat approve 23%
Approve **36%**
Somewhat disapprove 16%
Strongly disapprove 32%
Disapprove **49%**
Not sure 15%

25. In general, how would you describe the political viewpoint of the Supreme Court of the United States?

Very liberal 3%
Liberal 6%
Total Liberal **9%**
Moderate 29%
Conservative 19%
Very conservative 21%
Total Conservative **40%**
Not sure 23%

26. Do you think Kamala Harris...

Says what she believes 36%
Says what she thinks people want to hear 48%
Not sure 16%

27. Would you say Kamala Harris is a strong or a weak leader?

Very strong 27%
Somewhat strong 24%
Somewhat weak 14%
Very weak 35%

28. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot 26%
Like somewhat 17%
Neither like nor dislike 18%
Dislike somewhat 7%
Dislike a lot 28%
Not sure 5%

29. Do you think Kamala Harris has the temperament to be the President?

Yes 50%
No 38%
Not sure 12%

30. Are you confident in Kamala Harris's ability to deal wisely with an international crisis, or are you uneasy about her approach?

Confident 42%
Uneasy 44%
Not sure 14%

31. Do you think Kamala Harris is honest and trustworthy, or not?

Honest and trustworthy 42%
Not honest and trustworthy 41%
Not sure 16%

32. How much do you think Kamala Harris cares about the needs and problems of people like you?

A lot 30%
Some 22%
Not much 12%
Doesn't care at all 30%
Not sure 6%

33. Do you think Donald Trump...

Says what he believes 47%
Says what he thinks people want to hear 41%
Not sure 11%

34. Would you say Donald Trump is a strong or a weak leader?

Very strong 36%
Somewhat strong 17%
Somewhat weak 13%
Very weak 34%

35. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot 19%
Like somewhat 12%
Neither like nor dislike 12%
Dislike somewhat 9%
Dislike a lot 44%
Not sure 4%

36. Do you think Donald Trump has the temperament to be the President?

Yes 41%
No 49%
Not sure 10%

37. Are you confident in Donald Trump's ability to deal wisely with an international crisis, or are you uneasy about his approach?

Confident 40%
Uneasy 49%
Not sure 11%

38. Do you think Donald Trump is honest and trustworthy, or not?

Honest and trustworthy 32%
Not honest and trustworthy 53%
Not sure 15%

39. How much do you think Donald Trump cares about the needs and problems of people like you?

A lot 27%
Some 14%
Not much 11%
Doesn't care at all 43%
Not sure 5%

40. Overall, do you think the economy is getting better or worse?

Getting better 20%
About the same 23%
Getting worse 47%
Not sure 9%

41. Would you say that you and your family are...

Better off financially than you were a year ago 12%
About the same financially as you were a year ago 42%
Worse off financially than you were a year ago 40%
Not sure 6%

42. Looking ahead, do you think that a year from now you and your household will be...

Better off financially	24%
Just about the same as now	35%
Worse off financially	17%
Not sure	23%

43. Have you heard mostly positive or mostly negative news stories about the economy, or have you not heard much news at all about the economy?

Mostly positive	12%
Equally positive and negative	31%
Mostly negative	42%
Not heard much news about the economy at all	15%

44. Six months from now do you think there will be...

Higher interest rates	19%
The same interest rates	20%
Lower interest rates	28%
Not sure	32%

45. Six months from now do you think there will be...

A higher rate of inflation	20%
The same rate of inflation	26%
A lower rate of inflation	23%
Not sure	30%

46. Six months from now do you think there will be...

Higher gas prices	27%
The same gas prices	27%
Lower gas prices	16%
Not sure	30%

47. Six months from now do you think there will be...

Higher grocery prices	32%
The same grocery prices	28%
Lower grocery prices	14%
Not sure	26%

48. As you may know, a presidential debate took place on Tuesday, September 10. Did you watch the debate?

I watched the entire debate	40%
I watched part of it	19%
I watched clips or highlights of the debate	16%
I read or watched news stories analyzing the debate	11%
I haven't heard anything about it	15%

49. Who do you think did the best job — or won — Tuesday's presidential debate?
Among people who watched or read something about the debate

Kamala Harris 56%
Donald Trump 27%
A tie 8%
Not sure 10%

50. During Tuesday's debate, do you think Kamala Harris spent more time...
Among people who watched or read something about the debate

Explaining what she will do if elected president 43%
Attacking Donald Trump 44%
Not sure 13%

51. During Tuesday's debate, do you think Donald Trump spent more time...
Among people who watched or read something about the debate

Explaining what he will do if elected president 29%
Attacking Kamala Harris 57%
Not sure 14%

52. Of the statements made by each candidate during the debate, about how many were truthful?
Among people who watched or read something about the debate

	All of them	Most of them	Half of them	Some of them	None of them	Not sure
Kamala Harris	13%	31%	7%	21%	20%	8%
Donald Trump	12%	19%	8%	25%	28%	8%

53. How did this debate make you feel? Select all that apply.
Among people who watched or read something about the debate

Optimistic 26%
Pessimistic 19%
Inspired 15%
Annoyed 41%
Entertained 21%
Informed 20%
Bored 6%
Angry 28%
Confused 11%
Anxious 28%
Happy 12%
Tired 16%
Patriotic 9%
None of the above 7%

54. If Kamala Harris is elected president and Congress passes a law restoring abortion rights to what they were under Roe v. Wade, do you think she would sign it?

Yes 74%
No 9%
Not sure 16%

55. If Donald Trump is elected president and Congress passes a law banning abortion nationwide, do you think he would sign it?

Yes 46%
No 32%
Not sure 22%

56. Do you think the following statement is ...?

	Definitely true	Probably true	Probably false	Definitely false	Not sure
Democrats want migrants to come into the country illegally so they will vote	25%	16%	9%	38%	11%
Haitian immigrants are abducting and eating pet dogs and cats	9%	18%	13%	43%	18%
In some states it is legal to kill a baby after birth	19%	11%	8%	49%	13%
Public schools are providing students with sex-change operations	5%	11%	15%	54%	15%
Tariffs on imported Chinese goods are paid by China, not Americans	9%	15%	17%	28%	31%
The U.S. inflation rate is at its highest point in history	20%	24%	16%	23%	17%

57. Do you think that celebrities should. . . ?

Publicly endorse political candidates they support 34%
Not speak publicly about politics 42%
Not sure 24%

58. Taylor Swift recently endorsed Kamala Harris for president. Do you think her endorsement will have a positive or negative effect on Harris' campaign?

Very positive 25%
Somewhat positive 33%
Neither positive nor negative 21%
Somewhat negative 4%
Very negative 5%
Not sure 12%

59. Does Taylor Swift's endorsement of Kamala Harris in the 2024 presidential election make you more or less likely to vote for Harris?

Much more likely	5%
Somewhat more likely	4%
No difference	61%
Somewhat less likely	4%
Much less likely	18%
Not sure	7%

60. In the past 10 years, do you think that attention to social justice in the U.S. has. . . ?

Increased	40%
Stayed the same	23%
Decreased	17%
Not sure	20%

61. Do you think increased attention to social justice makes society. . . ?

Better off	39%
No difference	19%
Worse off	23%
Not sure	19%

62. Do you think that colleges should be more focused on. . . ?

Stopping hate speech	16%
Protecting free speech	25%
Both equally	49%
Not sure	10%

63. In order to make up for past discrimination, do you support or oppose special programs which make special efforts to help minorities get ahead?

Strongly support	18%
Somewhat support	26%
Support	**44%**
Somewhat oppose	14%
Strongly oppose	22%
Oppose	**36%**
Not sure	20%

64. Do you support or oppose allowing transgender student athletes to play on sports teams that match their gender identity, rather than the gender they were assigned at birth?

Strongly support 9%
Somewhat support 10%
Support **19%**
Somewhat oppose 13%
Strongly oppose 48%
Oppose **61%**
Not sure 20%

65. In general, how would you describe your own political viewpoint?

Very liberal 11%
Liberal 17%
Total Liberal **29%**
Moderate 29%
Conservative 19%
Very conservative 12%
Total Conservative **31%**
Not sure 11%

66. Are you registered to vote?

Registered 74%
Not registered 26%

67. Who did you vote for in the election for President in 2020?

Joe Biden 35%
Donald Trump 32%
Other 1%
Did not vote for President 31%

68. Generally speaking, do you think of yourself as a ...?

Democrat 35%
Republican 32%
Independent 22%
Other 3%
Not sure 8%

69. Generally speaking, do you think of yourself as a ...?
Calculated based on a series of questions about party identification

Strong Democrat	23%
Not very strong Democrat	11%
Lean Democrat	8%
Independent	14%
Lean Republican	7%
Not very strong Republican	12%
Strong Republican	21%
Not sure	3%
Don't know	0%

70. Do you identify as a MAGA Republican?
Asked of Republicans

Yes	49%
No	41%
Not sure	10%

71. Are you. . . ?

Male	48%
Female	52%

72. Respondent age by category

Under 30	21%
30-44	24%
45-64	32%
65+	23%

73. What racial or ethnic group best describes you?

White	67%
Black	13%
Hispanic	12%
Other	8%

74. What is the highest level of education you have completed?

HS or less	36%
Some college	29%
College grad	23%
Postgrad	12%

75. What is your marital status?

Married	45%
Separated	2%
Divorced	12%
Widowed	5%
Never married	31%
Domestic / civil partnership	5%

76. Are you the parent or guardian of any children under the age of 18?

Yes	23%
No	77%

77. Census Region
Calculated from respondent's state of residence

Northeast	17%
Midwest	22%
South	38%
West	23%

78. Thinking back over the last year, what was your family's annual income?

Under $50K	39%
$50-100K	27%
$100K or more	24%
Prefer not to say	11%

79. How important is religion in your life?

Very important	32%
Somewhat important	28%
Not too important	16%
Not at all important	24%

80. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	5%
Once a week	16%
Once or twice a month	6%
A few times a year	12%
Seldom	23%
Never	35%
Don't know	3%

81. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	27%
No	73%

82. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day	22%
Once a day	13%
A few times a week	12%
Once a week	3%
A few times a month	5%
Seldom	19%
Never	21%
Don't know	5%

83. What is your present religion, if any?

Protestant	28%
Roman Catholic	19%
Mormon	1%
Eastern or Greek Orthodox	1%
Jewish	3%
Muslim	2%
Buddhist	1%
Hindu	0%
Atheist	7%
Agnostic	6%
Nothing in particular	24%
Something else	10%

Sponsorship	*The Economist*
Fieldwork	YouGov
Interviewing Dates	September 15 - 17, 2024
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	1,846 started the survey after screenouts. 143 were deleted due to breakoffs, 52 were removed for interview completion time under 5 minutes, 17 were removed for attention check failures, and 42 were removed for data quality control. The reporting is based on the remaining 1,592 respondents.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.654, with a mean of one and a standard deviation of 0.968.
Number of respondents	1592 1445 (Registered voters)
Margin of error	$\pm$ 3.4% (adjusted for weighting) $\pm$ 3.2% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	1 questions not reported.