

YouGov Survey: Donald Trump vs. Nikki Haley



Sample 1000 U.S. Adult Citizens
 Conducted January 24 - 30, 2024
 Margin of Error ±4%

1. Do you have a favorable or an unfavorable opinion of the following person?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Donald Trump	28%	17%	12%	40%	3%
Nikki Haley	10%	24%	24%	25%	16%

2. If you had to say, who do you think is more...?

	Donald Trump	Nikki Haley	Both equally	Neither	Not sure
Authentic	30%	20%	11%	26%	12%
Charismatic	36%	16%	12%	21%	15%
Compassionate	23%	27%	12%	24%	14%
Competent	32%	27%	12%	15%	13%
Conservative	35%	18%	18%	13%	16%
Decisive	38%	15%	14%	18%	15%
Ethical	21%	26%	12%	24%	16%
Honest	24%	22%	13%	27%	14%
Intelligent	28%	27%	18%	14%	13%
Loyal to the Republican Party	31%	24%	17%	14%	13%
Patriotic	34%	19%	16%	19%	12%
Principled	25%	25%	14%	19%	17%
Qualified	35%	25%	11%	18%	11%
Willing to compromise	17%	35%	11%	21%	16%
A strong leader	43%	11%	10%	24%	11%
Even-tempered	17%	39%	12%	17%	15%
Likely to care about your needs	31%	19%	12%	28%	11%
Likable	26%	28%	12%	22%	11%

3. If you had to say, who do you think would do a better job handling the following issues?

	Donald Trump	Nikki Haley	Both equally	Neither	Not sure
Abortion	26%	18%	14%	27%	16%
Crime	39%	14%	11%	23%	13%
Education	27%	22%	14%	22%	16%
Foreign policy	39%	20%	11%	19%	12%
Guns	34%	15%	11%	26%	14%
Health Care	29%	18%	15%	23%	15%
Immigration	44%	14%	10%	21%	11%
Inflation	39%	14%	10%	24%	13%
LGBTQ issues	22%	15%	13%	30%	20%
Taxes	38%	14%	10%	24%	14%
The economy	41%	14%	11%	22%	12%
The environment	26%	18%	14%	25%	17%
Ukraine	35%	17%	9%	22%	17%
Israel	39%	14%	9%	23%	15%
China	40%	16%	9%	20%	15%

4. If you had to choose, who would you rather see as the Republican nominee for president in 2024?

Asked of Republicans and Independents who lean Republican

Donald Trump	77%
Nikki Haley	13%
Someone else	3%
Not sure	7%

5. Regardless of who you prefer, who do you think is more likely to be the Republican nominee for president in 2024?

Donald Trump	68%
Nikki Haley	12%
Someone else	1%
Not sure	19%

6. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...?

Asked of registered voters

Joe Biden	44%
Donald Trump	45%
Other	3%
Not sure	5%
I would not vote	4%

7. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Nikki Haley, would you vote for...?

Asked of registered voters

Joe Biden	39%
Nikki Haley	38%
Other	6%
Not sure	9%
I would not vote	8%

8. Regardless of who you prefer, who do you think would win the presidential election if Joe Biden was the Democrat and Donald Trump was the Republican?

Joe Biden	36%
Donald Trump	47%
Not sure	16%

9. Regardless of who you prefer, who do you think would win the presidential election if Joe Biden was the Democrat and Nikki Haley was the Republican?

Joe Biden	38%
Nikki Haley	32%
Not sure	30%

10. Would you say Donald Trump is...

Very liberal	4%
Liberal	5%
Moderate	15%
Conservative	29%
Very conservative	27%
Not sure	20%

11. Would you say Nikki Haley is...

Very liberal	4%
Liberal	10%
Moderate	25%
Conservative	26%
Very conservative	11%
Not sure	25%

12. When it comes to Donald Trump's ability to fulfill the duties of president if elected in 2024, do you think he is...?

Too old	31%
About the right age	18%
Too young	2%
His age is irrelevant	37%
Not sure	12%

13. When it comes to Nikki Haley's ability to fulfill the duties of president if elected in 2024, do you think he is...?

Too old	2%
About the right age	35%
Too young	3%
Her age is irrelevant	38%
Not sure	23%

14. In general, do you think it is fair or unfair for Donald Trump to criticize Nikki Haley?

Fair	43%
Unfair	34%
Not sure	23%

15. In general, do you think it is fair or unfair for Nikki Haley to criticize Donald Trump?

Fair	53%
Unfair	27%
Not sure	20%

16. In general, do you think it is fair or unfair for Donald Trump to criticize Nikki Haley for her background as a child of immigrants?

Fair	20%
Unfair	60%
Not sure	21%

17. In general, do you think it is fair or unfair for Nikki Haley to criticize Donald Trump for his age?

Fair	39%
Unfair	42%
Not sure	19%

YouGov Survey: Donald Trump vs. Nikki Haley



Interviewing Dates	January 24 - 30, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.07 to 6.502, with a mean of one and a standard deviation of 0.802.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	65 questions not reported.

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1A. Favorability of Politicians — Donald Trump

Do you have a favorable or an unfavorable opinion of the following person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	28%	27%	28%	22%	24%	28%	37%	33%	11%	18%	27%
Somewhat favorable	17%	18%	16%	21%	17%	16%	13%	18%	14%	14%	16%
Somewhat unfavorable	12%	14%	11%	22%	14%	8%	7%	13%	11%	14%	3%
Very unfavorable	40%	39%	41%	28%	41%	45%	43%	33%	59%	48%	52%
Don't know	3%	2%	4%	7%	3%	3%	0%	3%	5%	7%	2%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(996)	(473)	(523)	(254)	(211)	(318)	(213)	(631)	(123)	(142)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	28%	7%	23%	56%	5%	63%	28%	31%	26%	27%	26%	30%	25%
Somewhat favorable	17%	10%	18%	22%	7%	20%	17%	15%	19%	22%	15%	17%	15%
Somewhat unfavorable	12%	14%	10%	13%	11%	11%	11%	12%	16%	9%	13%	9%	19%
Very unfavorable	40%	67%	42%	8%	74%	6%	40%	40%	39%	39%	42%	40%	39%
Don't know	3%	2%	7%	1%	2%	1%	4%	2%	0%	3%	5%	3%	3%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(996)	(384)	(340)	(272)	(342)	(317)	(429)	(283)	(188)	(172)	(214)	(367)	(243)

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1B. Favorability of Politicians — Nikki Haley

Do you have a favorable or an unfavorable opinion of the following person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	10%	14%	6%	12%	14%	5%	12%	9%	12%	12%	*
Somewhat favorable	24%	22%	26%	36%	18%	25%	18%	26%	24%	10%	*
Somewhat unfavorable	24%	25%	23%	21%	20%	23%	34%	26%	24%	20%	*
Very unfavorable	25%	25%	25%	14%	25%	31%	28%	24%	21%	35%	*
Don't know	16%	14%	19%	17%	23%	16%	8%	15%	19%	23%	*
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(993)	(472)	(521)	(253)	(212)	(315)	(213)	(631)	(123)	(140)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	10%	7%	9%	15%	5%	15%	10%	10%	12%	10%	11%	9%	11%
Somewhat favorable	24%	26%	19%	28%	24%	24%	23%	22%	32%	22%	13%	32%	22%
Somewhat unfavorable	24%	30%	18%	25%	33%	24%	23%	26%	24%	28%	26%	21%	25%
Very unfavorable	25%	24%	29%	22%	29%	29%	25%	28%	24%	26%	27%	22%	28%
Don't know	16%	13%	25%	10%	9%	8%	20%	14%	7%	14%	23%	15%	14%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%
Unweighted N	(993)	(379)	(341)	(273)	(338)	(318)	(430)	(280)	(188)	(172)	(211)	(366)	(244)

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2A. Comparing Traits of Trump and Haley — Authentic

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	30%	33%	28%	23%	25%	34%	37%	34%	18%	30%	*
Nikki Haley	20%	18%	22%	22%	21%	17%	22%	19%	20%	19%	*
Both equally	11%	14%	9%	22%	10%	7%	8%	11%	9%	11%	*
Neither	26%	24%	28%	15%	27%	31%	27%	24%	34%	28%	*
Not sure	12%	11%	14%	18%	17%	11%	6%	12%	19%	11%	*
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(990)	(468)	(522)	(251)	(208)	(317)	(214)	(632)	(118)	(141)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	30%	6%	29%	59%	6%	62%	31%	34%	26%	26%	32%	35%	23%
Nikki Haley	20%	32%	15%	12%	31%	7%	20%	17%	24%	22%	11%	22%	23%
Both equally	11%	10%	9%	15%	5%	17%	10%	10%	15%	10%	10%	11%	14%
Neither	26%	37%	29%	9%	45%	9%	24%	29%	30%	29%	25%	22%	29%
Not sure	12%	14%	18%	5%	13%	5%	15%	10%	6%	11%	21%	9%	11%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	101%	98%	99%	99%	100%
Unweighted N	(990)	(379)	(337)	(274)	(336)	(319)	(427)	(280)	(187)	(170)	(211)	(367)	(242)

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2B. Comparing Traits of Trump and Haley — Charismatic

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	36%	43%	30%	28%	31%	39%	45%	41%	17%	31%	32%
Nikki Haley	16%	14%	18%	19%	16%	14%	18%	15%	23%	17%	19%
Both equally	12%	13%	11%	23%	12%	6%	9%	11%	12%	16%	9%
Neither	21%	18%	24%	7%	24%	25%	25%	19%	29%	22%	24%
Not sure	15%	12%	17%	22%	18%	15%	3%	14%	18%	13%	16%
Totals	100%	100%	100%	99%	101%	99%	100%	100%	99%	99%	100%
Unweighted N	(982)	(464)	(518)	(246)	(210)	(312)	(214)	(629)	(114)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	36%	17%	34%	60%	15%	63%	32%	43%	36%	32%	38%	40%	31%
Nikki Haley	16%	24%	14%	11%	26%	8%	16%	14%	19%	19%	13%	17%	17%
Both equally	12%	14%	9%	13%	8%	13%	12%	12%	13%	12%	10%	12%	14%
Neither	21%	30%	25%	7%	37%	9%	25%	19%	21%	22%	19%	19%	25%
Not sure	15%	15%	19%	9%	14%	7%	15%	12%	11%	15%	20%	13%	13%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(982)	(376)	(335)	(271)	(336)	(317)	(424)	(277)	(188)	(170)	(208)	(364)	(240)

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2C. Comparing Traits of Trump and Haley — Compassionate

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	23%	26%	21%	18%	25%	22%	29%	27%	9%	17%	*
Nikki Haley	27%	29%	26%	27%	19%	29%	34%	28%	33%	18%	*
Both equally	12%	15%	10%	20%	14%	8%	10%	12%	12%	17%	*
Neither	24%	22%	25%	13%	27%	30%	21%	19%	32%	34%	*
Not sure	14%	9%	18%	22%	15%	12%	7%	13%	15%	14%	*
Totals	100%	101%	100%	100%	100%	101%	101%	99%	101%	100%	*
Unweighted N	(988)	(467)	(521)	(249)	(211)	(315)	(213)	(631)	(119)	(139)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	23%	8%	21%	43%	5%	47%	22%	27%	21%	20%	19%	26%	23%
Nikki Haley	27%	36%	25%	21%	37%	19%	26%	24%	32%	25%	28%	29%	24%
Both equally	12%	8%	11%	20%	6%	17%	14%	13%	11%	14%	12%	13%	11%
Neither	24%	36%	26%	7%	42%	10%	22%	27%	26%	26%	21%	20%	30%
Not sure	14%	13%	18%	9%	10%	8%	16%	9%	11%	13%	19%	12%	11%
Totals	100%	101%	101%	100%	100%	101%	100%	100%	101%	98%	99%	100%	99%
Unweighted N	(988)	(379)	(338)	(271)	(338)	(317)	(427)	(278)	(189)	(170)	(211)	(366)	(241)

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2D. Comparing Traits of Trump and Haley — Competent

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	32%	36%	28%	27%	26%	34%	39%	35%	20%	28%	32%
Nikki Haley	27%	26%	29%	26%	26%	28%	30%	26%	32%	27%	35%
Both equally	12%	14%	11%	15%	15%	10%	11%	13%	10%	9%	12%
Neither	15%	14%	16%	10%	18%	18%	13%	13%	23%	24%	11%
Not sure	13%	10%	16%	22%	15%	10%	7%	13%	14%	12%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(984)	(462)	(522)	(244)	(209)	(317)	(214)	(627)	(118)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	32%	10%	28%	60%	6%	62%	33%	32%	27%	29%	30%	38%	26%
Nikki Haley	27%	44%	27%	10%	48%	11%	25%	28%	36%	31%	25%	26%	30%
Both equally	12%	8%	11%	19%	8%	19%	10%	16%	17%	13%	15%	9%	14%
Neither	15%	25%	15%	5%	28%	4%	18%	15%	12%	13%	14%	15%	19%
Not sure	13%	13%	19%	6%	11%	5%	15%	10%	8%	14%	16%	12%	10%
Totals	99%	100%	100%	100%	101%	101%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(984)	(377)	(339)	(268)	(336)	(315)	(423)	(278)	(189)	(170)	(209)	(367)	(238)

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2E. Comparing Traits of Trump and Haley — Conservative

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	35%	33%	37%	26%	32%	36%	45%	37%	30%	31%	*
Nikki Haley	18%	19%	18%	16%	16%	17%	25%	17%	16%	18%	*
Both equally	18%	20%	15%	24%	18%	16%	15%	16%	19%	23%	*
Neither	13%	14%	11%	13%	17%	14%	7%	12%	19%	14%	*
Not sure	16%	14%	19%	22%	17%	17%	8%	17%	16%	14%	*
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(987)	(464)	(523)	(249)	(209)	(316)	(213)	(630)	(120)	(138)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	35%	23%	26%	59%	19%	64%	36%	35%	37%	37%	30%	38%	32%
Nikki Haley	18%	29%	15%	10%	32%	8%	18%	18%	23%	17%	20%	19%	18%
Both equally	18%	18%	19%	15%	19%	15%	16%	22%	19%	20%	15%	18%	18%
Neither	13%	15%	14%	8%	14%	7%	13%	10%	13%	9%	11%	14%	16%
Not sure	16%	15%	25%	8%	15%	6%	17%	15%	8%	17%	24%	12%	16%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(987)	(378)	(336)	(273)	(337)	(317)	(428)	(277)	(189)	(170)	(213)	(363)	(241)

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2F. Comparing Traits of Trump and Haley — Decisive

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	38%	42%	34%	29%	36%	38%	48%	44%	21%	27%	34%
Nikki Haley	15%	13%	17%	19%	10%	16%	17%	14%	17%	18%	21%
Both equally	14%	13%	14%	20%	17%	10%	10%	13%	13%	17%	12%
Neither	18%	18%	18%	11%	18%	21%	19%	15%	28%	23%	17%
Not sure	15%	14%	16%	21%	18%	15%	6%	14%	21%	15%	15%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(983)	(462)	(521)	(248)	(208)	(315)	(212)	(626)	(117)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	38%	17%	32%	67%	14%	70%	34%	44%	38%	37%	36%	41%	34%
Nikki Haley	15%	25%	14%	6%	29%	4%	13%	17%	18%	19%	12%	16%	15%
Both equally	14%	13%	12%	17%	9%	18%	15%	13%	15%	14%	14%	13%	15%
Neither	18%	29%	19%	5%	34%	3%	21%	14%	23%	19%	16%	16%	23%
Not sure	15%	17%	22%	5%	14%	5%	18%	11%	7%	11%	22%	14%	13%
Totals	100%	101%	99%	100%	100%	100%	101%	99%	101%	100%	100%	100%	100%
Unweighted N	(983)	(374)	(337)	(272)	(333)	(317)	(425)	(276)	(187)	(169)	(210)	(366)	(238)

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2G. Comparing Traits of Trump and Haley — Ethical

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	21%	22%	21%	21%	19%	21%	26%	24%	12%	20%	15%
Nikki Haley	26%	28%	24%	28%	23%	25%	28%	24%	34%	24%	29%
Both equally	12%	12%	12%	17%	11%	9%	14%	13%	10%	10%	15%
Neither	24%	24%	24%	11%	28%	30%	24%	22%	26%	35%	27%
Not sure	16%	14%	18%	24%	19%	15%	7%	17%	18%	12%	13%
Totals	99%	100%	99%	101%	100%	100%	99%	100%	100%	101%	99%
Unweighted N	(985)	(462)	(523)	(248)	(209)	(314)	(214)	(629)	(118)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	21%	9%	16%	41%	6%	43%	22%	23%	19%	20%	20%	24%	20%
Nikki Haley	26%	38%	21%	18%	38%	15%	24%	23%	34%	29%	25%	26%	23%
Both equally	12%	7%	12%	18%	6%	22%	10%	14%	14%	8%	11%	16%	11%
Neither	24%	32%	27%	13%	38%	14%	25%	26%	25%	24%	21%	20%	35%
Not sure	16%	14%	25%	9%	12%	6%	18%	15%	8%	19%	22%	14%	12%
Totals	99%	100%	101%	99%	100%	100%	99%	101%	100%	100%	99%	100%	101%
Unweighted N	(985)	(377)	(338)	(270)	(336)	(318)	(423)	(278)	(188)	(169)	(210)	(366)	(240)

YouGov Survey: Donald Trump vs. Nikki Haley

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2H. Comparing Traits of Trump and Haley — Honest

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	24%	26%	22%	24%	23%	22%	26%	27%	15%	15%	*
Nikki Haley	22%	22%	22%	20%	20%	22%	27%	21%	27%	22%	*
Both equally	13%	15%	12%	24%	11%	10%	11%	14%	9%	13%	*
Neither	27%	25%	30%	13%	28%	33%	31%	23%	35%	40%	*
Not sure	14%	12%	15%	19%	18%	13%	6%	15%	13%	10%	*
Totals	100%	100%	101%	100%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(988)	(466)	(522)	(248)	(210)	(316)	(214)	(631)	(119)	(139)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	24%	8%	21%	43%	4%	45%	24%	24%	22%	21%	20%	29%	20%
Nikki Haley	22%	31%	19%	16%	36%	14%	20%	22%	29%	22%	19%	25%	19%
Both equally	13%	9%	12%	19%	6%	19%	12%	15%	13%	13%	13%	12%	16%
Neither	27%	39%	29%	14%	43%	16%	29%	26%	30%	31%	28%	21%	34%
Not sure	14%	12%	20%	9%	11%	6%	15%	13%	6%	13%	20%	12%	11%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(988)	(378)	(337)	(273)	(336)	(318)	(426)	(279)	(188)	(170)	(212)	(364)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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2I. Comparing Traits of Trump and Haley — Intelligent

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	28%	30%	26%	23%	26%	30%	34%	33%	18%	22%	*
Nikki Haley	27%	29%	25%	23%	25%	27%	33%	26%	29%	24%	*
Both equally	18%	20%	17%	29%	17%	14%	16%	19%	15%	18%	*
Neither	14%	11%	16%	9%	17%	17%	10%	10%	23%	22%	*
Not sure	13%	10%	15%	16%	15%	13%	6%	12%	16%	14%	*
Totals	100%	100%	99%	100%	100%	101%	99%	100%	101%	100%	*
Unweighted N	(987)	(466)	(521)	(248)	(209)	(315)	(215)	(631)	(118)	(140)	(98)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	28%	11%	24%	51%	6%	59%	30%	30%	24%	28%	26%	34%	21%
Nikki Haley	27%	42%	26%	12%	51%	10%	23%	27%	34%	28%	25%	28%	26%
Both equally	18%	15%	14%	27%	9%	24%	17%	20%	17%	17%	17%	18%	22%
Neither	14%	21%	15%	4%	24%	3%	14%	13%	18%	18%	13%	11%	17%
Not sure	13%	11%	20%	5%	10%	3%	16%	10%	6%	10%	19%	9%	14%
Totals	100%	100%	99%	99%	100%	99%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(987)	(376)	(338)	(273)	(334)	(319)	(422)	(281)	(188)	(170)	(209)	(367)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

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2J. Comparing Traits of Trump and Haley — Loyal to the Republican Party

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	31%	29%	33%	26%	25%	34%	37%	34%	23%	25%	20%
Nikki Haley	24%	27%	22%	24%	17%	27%	28%	24%	23%	22%	33%
Both equally	17%	18%	17%	21%	18%	13%	21%	18%	18%	18%	12%
Neither	14%	15%	14%	8%	22%	15%	11%	11%	19%	21%	24%
Not sure	13%	12%	14%	22%	18%	10%	4%	12%	17%	14%	11%
Totals	99%	101%	100%	101%	100%	99%	101%	99%	100%	100%	100%
Unweighted N	(983)	(463)	(520)	(248)	(207)	(315)	(213)	(627)	(118)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	31%	16%	23%	57%	10%	55%	32%	31%	27%	33%	32%	35%	22%
Nikki Haley	24%	38%	24%	9%	43%	9%	23%	23%	33%	25%	21%	24%	27%
Both equally	17%	19%	15%	19%	17%	21%	18%	18%	17%	16%	16%	17%	20%
Neither	14%	17%	16%	9%	18%	10%	13%	16%	16%	14%	13%	13%	18%
Not sure	13%	10%	22%	6%	12%	5%	13%	12%	7%	12%	18%	11%	13%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(983)	(378)	(336)	(269)	(338)	(316)	(425)	(277)	(186)	(169)	(208)	(364)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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2K. Comparing Traits of Trump and Haley — Patriotic

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	34%	36%	33%	26%	26%	40%	42%	40%	15%	32%	*
Nikki Haley	19%	19%	19%	18%	15%	20%	21%	17%	24%	20%	*
Both equally	16%	18%	14%	24%	18%	12%	12%	15%	17%	13%	*
Neither	19%	17%	21%	12%	25%	19%	18%	15%	30%	25%	*
Not sure	12%	11%	13%	20%	15%	9%	7%	12%	15%	10%	*
Totals	100%	101%	100%	100%	99%	100%	100%	99%	101%	100%	*
Unweighted N	(989)	(466)	(523)	(250)	(207)	(318)	(214)	(629)	(121)	(140)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	34%	11%	30%	65%	7%	70%	37%	34%	31%	32%	37%	38%	28%
Nikki Haley	19%	34%	14%	7%	35%	5%	15%	22%	25%	21%	17%	18%	20%
Both equally	16%	13%	15%	19%	10%	19%	15%	15%	17%	17%	13%	16%	16%
Neither	19%	28%	23%	4%	38%	3%	20%	18%	22%	18%	17%	16%	26%
Not sure	12%	14%	18%	5%	10%	3%	14%	11%	5%	11%	15%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	99%	101%	100%
Unweighted N	(989)	(381)	(338)	(270)	(340)	(315)	(427)	(279)	(188)	(171)	(212)	(362)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

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2L. Comparing Traits of Trump and Haley — Principled

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	25%	25%	24%	26%	21%	23%	30%	28%	16%	17%	25%
Nikki Haley	25%	27%	23%	24%	21%	25%	31%	23%	32%	25%	33%
Both equally	14%	16%	12%	16%	20%	9%	12%	13%	12%	17%	14%
Neither	19%	17%	22%	9%	21%	25%	20%	18%	24%	23%	20%
Not sure	17%	15%	19%	25%	17%	18%	8%	18%	16%	18%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(986)	(468)	(518)	(249)	(211)	(314)	(212)	(629)	(118)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	25%	9%	20%	47%	7%	50%	24%	25%	24%	23%	26%	29%	18%
Nikki Haley	25%	37%	23%	16%	38%	14%	24%	27%	28%	24%	22%	27%	27%
Both equally	14%	11%	13%	18%	7%	22%	16%	15%	12%	16%	12%	13%	15%
Neither	19%	29%	20%	8%	36%	8%	18%	18%	28%	19%	18%	17%	25%
Not sure	17%	15%	24%	11%	12%	7%	18%	16%	8%	19%	22%	14%	15%
Totals	100%	101%	100%	100%	100%	101%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(986)	(376)	(339)	(271)	(335)	(318)	(424)	(278)	(189)	(167)	(213)	(366)	(240)

YouGov Survey: Donald Trump vs. Nikki Haley

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2M. Comparing Traits of Trump and Haley — Qualified

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	35%	39%	31%	31%	28%	36%	43%	41%	19%	24%	*
Nikki Haley	25%	23%	26%	24%	24%	23%	30%	21%	36%	28%	*
Both equally	11%	12%	10%	14%	12%	10%	12%	13%	7%	9%	*
Neither	18%	16%	20%	12%	22%	23%	14%	16%	22%	24%	*
Not sure	11%	9%	12%	20%	14%	9%	1%	10%	15%	15%	*
Totals	100%	99%	99%	101%	100%	101%	100%	101%	99%	100%	*
Unweighted N	(986)	(468)	(518)	(249)	(210)	(315)	(212)	(629)	(117)	(141)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	35%	11%	32%	65%	6%	68%	36%	39%	27%	34%	35%	40%	27%
Nikki Haley	25%	42%	23%	8%	44%	7%	22%	20%	36%	29%	20%	27%	23%
Both equally	11%	8%	9%	18%	8%	17%	10%	14%	14%	11%	11%	10%	14%
Neither	18%	28%	21%	6%	33%	5%	22%	19%	17%	18%	18%	15%	26%
Not sure	11%	12%	16%	4%	10%	2%	11%	9%	5%	8%	17%	9%	10%
Totals	100%	101%	101%	101%	101%	99%	101%	101%	99%	100%	101%	101%	100%
Unweighted N	(986)	(379)	(337)	(270)	(338)	(316)	(425)	(278)	(189)	(169)	(211)	(364)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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2N. Comparing Traits of Trump and Haley — Willing to compromise

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	17%	20%	14%	20%	17%	13%	19%	17%	11%	19%	18%
Nikki Haley	35%	36%	35%	24%	27%	40%	47%	37%	33%	27%	34%
Both equally	11%	13%	9%	20%	15%	8%	3%	11%	11%	12%	13%
Neither	21%	19%	24%	13%	25%	23%	23%	18%	28%	29%	26%
Not sure	16%	13%	19%	23%	16%	16%	8%	17%	17%	13%	10%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(985)	(465)	(520)	(247)	(211)	(314)	(213)	(631)	(115)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	17%	9%	14%	28%	4%	28%	18%	16%	12%	20%	14%	20%	12%
Nikki Haley	35%	40%	33%	33%	45%	34%	32%	38%	43%	33%	35%	36%	35%
Both equally	11%	10%	11%	13%	8%	12%	12%	13%	10%	8%	9%	11%	15%
Neither	21%	27%	23%	13%	32%	12%	22%	18%	27%	22%	20%	18%	27%
Not sure	16%	14%	19%	13%	11%	13%	17%	15%	9%	16%	23%	14%	12%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	101%	99%	101%	99%	101%
Unweighted N	(985)	(375)	(338)	(272)	(335)	(318)	(424)	(278)	(188)	(169)	(210)	(367)	(239)

YouGov Survey: Donald Trump vs. Nikki Haley

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20. Comparing Traits of Trump and Haley — A strong leader

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	43%	47%	40%	35%	37%	47%	52%	49%	26%	30%	38%
Nikki Haley	11%	11%	11%	14%	12%	8%	13%	9%	22%	14%	10%
Both equally	10%	12%	9%	21%	11%	6%	6%	10%	5%	16%	11%
Neither	24%	20%	27%	13%	26%	29%	24%	21%	32%	28%	29%
Not sure	11%	10%	13%	17%	14%	10%	5%	11%	14%	11%	13%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%
Unweighted N	(979)	(462)	(517)	(244)	(208)	(315)	(212)	(626)	(115)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	43%	17%	38%	78%	12%	80%	46%	45%	38%	41%	42%	48%	36%
Nikki Haley	11%	18%	12%	4%	22%	3%	10%	10%	13%	12%	12%	13%	7%
Both equally	10%	13%	8%	10%	6%	12%	7%	10%	16%	11%	7%	10%	14%
Neither	24%	40%	26%	4%	49%	2%	25%	24%	27%	28%	22%	18%	31%
Not sure	11%	12%	16%	4%	11%	3%	12%	10%	5%	7%	16%	11%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	99%	99%	99%	100%	99%
Unweighted N	(979)	(371)	(337)	(271)	(331)	(317)	(418)	(278)	(188)	(169)	(207)	(365)	(238)

YouGov Survey: Donald Trump vs. Nikki Haley

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2P. Comparing Traits of Trump and Haley — Even-tempered

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	17%	18%	17%	20%	17%	14%	20%	18%	16%	17%	19%
Nikki Haley	39%	40%	38%	24%	33%	46%	48%	40%	38%	29%	49%
Both equally	12%	14%	10%	24%	13%	8%	5%	12%	9%	20%	6%
Neither	17%	15%	18%	10%	17%	20%	19%	16%	19%	20%	16%
Not sure	15%	12%	17%	22%	19%	12%	7%	15%	18%	14%	11%
Totals	100%	99%	100%	100%	99%	100%	99%	101%	100%	100%	101%
Unweighted N	(990)	(470)	(520)	(251)	(210)	(315)	(214)	(630)	(120)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	17%	10%	14%	29%	5%	29%	20%	17%	15%	18%	16%	19%	16%
Nikki Haley	39%	46%	38%	32%	56%	33%	36%	43%	47%	33%	42%	43%	33%
Both equally	12%	13%	8%	16%	8%	14%	9%	13%	13%	14%	9%	11%	16%
Neither	17%	20%	17%	14%	22%	14%	16%	17%	20%	18%	18%	14%	21%
Not sure	15%	11%	23%	9%	10%	10%	19%	10%	5%	18%	16%	13%	14%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(990)	(379)	(339)	(272)	(338)	(317)	(427)	(280)	(188)	(171)	(212)	(365)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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2Q. Comparing Traits of Trump and Haley — Likely to care about your needs

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	31%	35%	27%	23%	27%	31%	43%	37%	14%	19%	28%
Nikki Haley	19%	18%	19%	25%	17%	16%	19%	17%	24%	21%	25%
Both equally	12%	13%	11%	21%	13%	8%	9%	12%	9%	16%	10%
Neither	28%	25%	29%	15%	27%	35%	27%	24%	37%	34%	32%
Not sure	11%	8%	13%	16%	16%	10%	1%	10%	17%	10%	4%
Totals	101%	99%	99%	100%	100%	100%	99%	100%	101%	100%	99%
Unweighted N	(983)	(463)	(520)	(245)	(211)	(314)	(213)	(628)	(117)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	31%	11%	27%	57%	6%	61%	30%	32%	29%	27%	27%	40%	23%
Nikki Haley	19%	28%	16%	12%	30%	9%	17%	16%	23%	23%	15%	21%	16%
Both equally	12%	8%	12%	16%	7%	16%	12%	13%	14%	13%	13%	10%	14%
Neither	28%	45%	28%	9%	49%	10%	29%	28%	30%	24%	29%	21%	39%
Not sure	11%	9%	16%	6%	9%	4%	12%	10%	5%	13%	16%	8%	9%
Totals	101%	101%	99%	100%	101%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(983)	(376)	(336)	(271)	(334)	(319)	(422)	(281)	(188)	(171)	(210)	(363)	(239)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



2R. Comparing Traits of Trump and Haley — Likable

If you had to say, who do you think is more...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	26%	27%	25%	25%	25%	25%	29%	29%	11%	20%	*
Nikki Haley	28%	28%	28%	22%	24%	29%	37%	28%	31%	23%	*
Both equally	12%	13%	11%	23%	11%	9%	7%	11%	12%	18%	*
Neither	22%	21%	24%	12%	24%	27%	24%	19%	33%	29%	*
Not sure	11%	11%	12%	19%	16%	10%	2%	12%	12%	10%	*
Totals	99%	100%	100%	101%	100%	100%	99%	99%	99%	100%	*
Unweighted N	(983)	(465)	(518)	(247)	(208)	(316)	(212)	(629)	(116)	(139)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	26%	11%	24%	45%	5%	49%	28%	30%	20%	21%	25%	28%	27%
Nikki Haley	28%	40%	23%	21%	43%	21%	27%	27%	34%	27%	28%	28%	29%
Both equally	12%	8%	10%	19%	6%	14%	12%	11%	16%	12%	12%	12%	12%
Neither	22%	31%	26%	10%	39%	11%	21%	22%	28%	30%	24%	19%	22%
Not sure	11%	10%	18%	5%	7%	5%	12%	10%	3%	10%	12%	13%	9%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	100%	99%
Unweighted N	(983)	(373)	(339)	(271)	(334)	(317)	(423)	(279)	(186)	(169)	(208)	(367)	(239)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3A. Comparing Policy of Trump and Haley — Abortion

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	26%	27%	25%	18%	27%	26%	31%	29%	15%	22%	23%
Nikki Haley	18%	19%	16%	15%	19%	17%	19%	17%	19%	17%	19%
Both equally	14%	18%	10%	27%	12%	9%	11%	16%	10%	12%	7%
Neither	27%	23%	30%	15%	25%	33%	30%	23%	36%	37%	33%
Not sure	16%	13%	18%	24%	16%	15%	8%	15%	20%	12%	17%
Totals	101%	100%	99%	99%	99%	100%	99%	100%	100%	100%	99%
Unweighted N	(986)	(467)	(519)	(248)	(211)	(314)	(213)	(628)	(119)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	26%	8%	21%	51%	6%	55%	25%	28%	27%	23%	23%	30%	23%
Nikki Haley	18%	21%	17%	15%	25%	13%	17%	16%	19%	17%	15%	21%	16%
Both equally	14%	11%	13%	19%	6%	16%	12%	16%	14%	11%	15%	17%	11%
Neither	27%	45%	26%	7%	51%	7%	28%	26%	31%	29%	24%	22%	35%
Not sure	16%	15%	23%	8%	12%	9%	18%	14%	9%	20%	23%	10%	15%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(379)	(338)	(269)	(338)	(317)	(424)	(278)	(188)	(170)	(210)	(365)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3B. Comparing Policy of Trump and Haley — Crime

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	39%	43%	35%	28%	34%	44%	48%	46%	17%	29%	31%
Nikki Haley	14%	13%	15%	19%	12%	11%	15%	13%	16%	16%	15%
Both equally	11%	12%	11%	22%	11%	6%	9%	10%	11%	14%	14%
Neither	23%	21%	25%	12%	26%	27%	24%	20%	34%	28%	28%
Not sure	13%	11%	15%	20%	17%	11%	4%	11%	21%	14%	13%
Totals	100%	100%	101%	101%	100%	99%	100%	100%	99%	101%	101%
Unweighted N	(984)	(467)	(517)	(248)	(208)	(314)	(214)	(629)	(118)	(137)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	39%	14%	34%	73%	11%	77%	36%	48%	38%	34%	38%	45%	34%
Nikki Haley	14%	24%	11%	6%	24%	4%	13%	10%	18%	16%	8%	18%	12%
Both equally	11%	8%	13%	12%	6%	12%	12%	9%	12%	14%	11%	9%	13%
Neither	23%	40%	22%	5%	48%	3%	24%	24%	25%	24%	23%	18%	32%
Not sure	13%	14%	20%	4%	12%	4%	15%	9%	8%	13%	21%	10%	10%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	101%	101%	100%	101%
Unweighted N	(984)	(377)	(336)	(271)	(340)	(316)	(422)	(277)	(189)	(167)	(212)	(364)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3C. Comparing Policy of Trump and Haley — Education

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	27%	31%	23%	24%	23%	26%	35%	32%	11%	16%	22%
Nikki Haley	22%	22%	22%	24%	22%	22%	21%	21%	26%	22%	22%
Both equally	14%	13%	15%	22%	12%	11%	14%	15%	12%	17%	7%
Neither	22%	19%	23%	7%	25%	27%	23%	16%	34%	32%	34%
Not sure	16%	14%	17%	23%	18%	14%	8%	16%	17%	13%	15%
Totals	101%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(987)	(466)	(521)	(252)	(209)	(313)	(213)	(629)	(119)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	27%	9%	23%	50%	3%	57%	24%	28%	25%	21%	20%	33%	27%
Nikki Haley	22%	33%	18%	15%	33%	10%	20%	23%	27%	26%	16%	25%	20%
Both equally	14%	10%	11%	22%	10%	23%	15%	15%	14%	12%	18%	12%	15%
Neither	22%	32%	24%	6%	41%	5%	22%	21%	26%	24%	20%	18%	28%
Not sure	16%	15%	23%	7%	13%	5%	19%	13%	9%	17%	26%	12%	11%
Totals	101%	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(987)	(380)	(336)	(271)	(339)	(317)	(424)	(278)	(189)	(169)	(210)	(364)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3D. Comparing Policy of Trump and Haley — Foreign policy

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	39%	43%	36%	31%	33%	42%	49%	45%	21%	28%	35%
Nikki Haley	20%	19%	21%	18%	19%	19%	22%	18%	24%	20%	31%
Both equally	11%	11%	10%	21%	12%	6%	5%	10%	11%	18%	6%
Neither	19%	17%	21%	11%	21%	23%	19%	16%	27%	26%	22%
Not sure	12%	10%	13%	19%	15%	10%	4%	12%	17%	9%	6%
Totals	101%	100%	101%	100%	100%	100%	99%	101%	100%	101%	100%
Unweighted N	(988)	(467)	(521)	(252)	(208)	(314)	(214)	(629)	(119)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	39%	14%	34%	73%	10%	76%	37%	47%	36%	38%	37%	43%	35%
Nikki Haley	20%	30%	19%	8%	37%	7%	18%	21%	22%	19%	16%	24%	17%
Both equally	11%	10%	10%	12%	6%	11%	11%	6%	16%	10%	9%	9%	15%
Neither	19%	32%	18%	5%	36%	3%	19%	18%	22%	21%	19%	15%	23%
Not sure	12%	13%	18%	2%	11%	3%	14%	9%	4%	12%	18%	9%	9%
Totals	101%	99%	99%	100%	100%	100%	99%	101%	100%	100%	99%	100%	99%
Unweighted N	(988)	(381)	(338)	(269)	(340)	(315)	(426)	(278)	(188)	(170)	(211)	(366)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3E. Comparing Policy of Trump and Haley — Guns

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	34%	35%	33%	22%	31%	36%	46%	41%	11%	23%	26%
Nikki Haley	15%	14%	15%	23%	16%	10%	11%	13%	14%	20%	17%
Both equally	11%	16%	7%	21%	10%	7%	10%	11%	11%	10%	14%
Neither	26%	23%	29%	13%	26%	33%	28%	21%	39%	33%	38%
Not sure	14%	12%	16%	21%	17%	14%	5%	13%	25%	14%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(983)	(463)	(520)	(249)	(208)	(313)	(213)	(627)	(118)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	34%	7%	31%	67%	8%	71%	35%	39%	29%	31%	32%	38%	31%
Nikki Haley	15%	23%	13%	7%	22%	3%	14%	14%	13%	14%	8%	18%	15%
Both equally	11%	13%	9%	12%	6%	13%	10%	10%	14%	11%	11%	12%	11%
Neither	26%	44%	25%	7%	52%	6%	27%	25%	31%	30%	24%	21%	32%
Not sure	14%	14%	21%	6%	12%	6%	15%	12%	13%	15%	25%	10%	11%
Totals	100%	101%	99%	99%	100%	99%	101%	100%	100%	101%	100%	99%	100%
Unweighted N	(983)	(377)	(335)	(271)	(336)	(315)	(424)	(275)	(188)	(169)	(209)	(363)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3F. Comparing Policy of Trump and Haley — Health Care

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	29%	30%	28%	20%	29%	28%	38%	34%	15%	19%	22%
Nikki Haley	18%	19%	17%	23%	16%	18%	17%	19%	22%	17%	10%
Both equally	15%	17%	13%	28%	14%	9%	13%	15%	9%	18%	19%
Neither	23%	23%	24%	9%	26%	29%	26%	19%	32%	32%	32%
Not sure	15%	11%	18%	21%	15%	17%	6%	14%	21%	14%	17%
Totals	100%	100%	100%	101%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(986)	(470)	(516)	(250)	(209)	(313)	(214)	(629)	(119)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	29%	9%	25%	55%	4%	58%	26%	33%	28%	28%	23%	34%	27%
Nikki Haley	18%	28%	15%	12%	28%	9%	19%	18%	18%	19%	10%	23%	17%
Both equally	15%	9%	15%	20%	9%	20%	14%	14%	17%	16%	17%	12%	16%
Neither	23%	38%	24%	7%	46%	7%	23%	23%	30%	23%	26%	19%	29%
Not sure	15%	16%	21%	7%	13%	6%	17%	12%	7%	13%	24%	12%	12%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	99%	100%	100%	101%
Unweighted N	(986)	(378)	(338)	(270)	(339)	(315)	(420)	(281)	(189)	(168)	(211)	(365)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3G. Comparing Policy of Trump and Haley — Immigration

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	44%	48%	41%	29%	41%	50%	53%	50%	21%	36%	42%
Nikki Haley	14%	13%	14%	21%	10%	12%	13%	14%	15%	14%	10%
Both equally	10%	11%	9%	20%	12%	6%	4%	8%	17%	16%	12%
Neither	21%	18%	23%	11%	22%	24%	25%	18%	30%	26%	26%
Not sure	11%	10%	13%	19%	16%	8%	4%	11%	17%	8%	10%
Totals	100%	100%	100%	100%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(991)	(469)	(522)	(250)	(211)	(315)	(215)	(630)	(121)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	44%	15%	41%	80%	13%	82%	43%	49%	43%	38%	48%	47%	39%
Nikki Haley	14%	25%	11%	5%	22%	3%	13%	12%	15%	17%	8%	17%	11%
Both equally	10%	12%	10%	8%	8%	9%	10%	10%	11%	12%	8%	9%	12%
Neither	21%	34%	23%	4%	44%	2%	20%	20%	26%	20%	19%	17%	29%
Not sure	11%	13%	16%	4%	12%	3%	13%	9%	5%	12%	16%	9%	9%
Totals	100%	99%	101%	101%	99%	99%	99%	100%	100%	99%	99%	99%	100%
Unweighted N	(991)	(382)	(338)	(271)	(340)	(319)	(428)	(280)	(188)	(171)	(211)	(367)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3H. Comparing Policy of Trump and Haley — Inflation

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	39%	39%	38%	23%	33%	44%	52%	44%	21%	28%	38%
Nikki Haley	14%	15%	14%	23%	13%	10%	13%	15%	15%	13%	11%
Both equally	10%	13%	8%	25%	8%	6%	6%	9%	13%	15%	12%
Neither	24%	21%	27%	12%	27%	29%	24%	20%	33%	32%	33%
Not sure	13%	12%	14%	17%	19%	11%	4%	13%	18%	12%	6%
Totals	100%	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(988)	(467)	(521)	(251)	(209)	(314)	(214)	(630)	(120)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	39%	11%	35%	74%	9%	80%	38%	42%	39%	38%	39%	42%	34%
Nikki Haley	14%	24%	11%	7%	24%	3%	12%	13%	15%	15%	10%	19%	10%
Both equally	10%	12%	9%	11%	6%	10%	10%	9%	13%	12%	9%	9%	13%
Neither	24%	41%	25%	4%	49%	3%	23%	26%	27%	27%	23%	19%	31%
Not sure	13%	12%	20%	4%	11%	4%	16%	9%	6%	9%	19%	11%	12%
Totals	100%	100%	100%	100%	99%	100%	99%	99%	100%	101%	100%	100%	100%
Unweighted N	(988)	(381)	(335)	(272)	(340)	(316)	(425)	(278)	(189)	(169)	(213)	(365)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

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3I. Comparing Policy of Trump and Haley — LGBTQ issues

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	22%	23%	22%	22%	26%	20%	23%	24%	16%	22%	22%
Nikki Haley	15%	16%	13%	17%	12%	15%	15%	16%	11%	13%	10%
Both equally	13%	17%	10%	18%	12%	10%	14%	15%	10%	9%	7%
Neither	30%	28%	31%	15%	29%	38%	32%	25%	37%	39%	41%
Not sure	20%	16%	24%	29%	20%	18%	15%	20%	27%	17%	20%
Totals	100%	100%	100%	101%	99%	101%	99%	100%	101%	100%	100%
Unweighted N	(994)	(469)	(525)	(252)	(210)	(317)	(215)	(634)	(121)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	22%	11%	18%	40%	6%	44%	20%	25%	24%	20%	17%	26%	24%
Nikki Haley	15%	17%	15%	12%	18%	9%	16%	18%	9%	12%	16%	16%	12%
Both equally	13%	9%	10%	21%	6%	22%	10%	15%	13%	12%	16%	14%	9%
Neither	30%	43%	27%	17%	53%	12%	31%	27%	38%	36%	28%	24%	35%
Not sure	20%	19%	29%	11%	16%	13%	23%	16%	16%	20%	24%	19%	19%
Totals	100%	99%	99%	101%	99%	100%	100%	101%	100%	100%	101%	99%	99%
Unweighted N	(994)	(384)	(337)	(273)	(342)	(319)	(428)	(281)	(189)	(171)	(213)	(367)	(243)

YouGov Survey: Donald Trump vs. Nikki Haley

January 24 - 30, 2024 - 1000 U.S. adult citizens



3J. Comparing Policy of Trump and Haley — Taxes

If you had to say, who do you think would do a better job handling the following issues?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	38%	39%	37%	26%	36%	39%	47%	44%	18%	25%	40%
Nikki Haley	14%	14%	15%	25%	13%	9%	14%	13%	15%	20%	15%
Both equally	10%	13%	8%	18%	7%	7%	10%	9%	15%	11%	8%
Neither	24%	22%	25%	9%	27%	31%	24%	20%	35%	32%	26%
Not sure	14%	12%	16%	22%	16%	14%	5%	14%	18%	12%	11%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(988)	(465)	(523)	(251)	(209)	(315)	(213)	(627)	(120)	(141)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	38%	14%	31%	71%	7%	75%	38%	41%	35%	32%	33%	45%	35%
Nikki Haley	14%	23%	12%	7%	23%	6%	12%	13%	17%	14%	10%	17%	14%
Both equally	10%	11%	8%	11%	10%	10%	9%	11%	13%	14%	12%	8%	9%
Neither	24%	37%	27%	4%	47%	4%	25%	23%	28%	24%	23%	19%	32%
Not sure	14%	14%	21%	6%	12%	4%	17%	11%	8%	16%	23%	11%	10%
Totals	100%	99%	99%	99%	99%	99%	101%	99%	101%	100%	101%	100%	100%
Unweighted N	(988)	(380)	(337)	(271)	(339)	(316)	(425)	(278)	(189)	(170)	(210)	(366)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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3K. Comparing Policy of Trump and Haley — The economy

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	41%	44%	38%	31%	35%	44%	52%	48%	19%	28%	40%
Nikki Haley	14%	13%	16%	19%	14%	12%	15%	14%	21%	16%	7%
Both equally	11%	14%	9%	21%	13%	7%	6%	10%	13%	12%	14%
Neither	22%	20%	23%	10%	24%	26%	23%	18%	28%	29%	32%
Not sure	12%	9%	14%	18%	14%	11%	3%	10%	19%	15%	8%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(987)	(467)	(520)	(247)	(211)	(315)	(214)	(629)	(119)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	41%	18%	33%	76%	11%	83%	40%	44%	42%	39%	41%	46%	35%
Nikki Haley	14%	22%	14%	7%	24%	2%	13%	17%	13%	19%	8%	18%	12%
Both equally	11%	12%	11%	10%	9%	9%	9%	12%	12%	11%	11%	11%	12%
Neither	22%	35%	25%	3%	46%	2%	22%	21%	25%	22%	21%	16%	32%
Not sure	12%	13%	17%	4%	11%	3%	15%	6%	8%	10%	20%	9%	10%
Totals	100%	100%	100%	100%	101%	99%	99%	100%	100%	101%	101%	100%	101%
Unweighted N	(987)	(378)	(338)	(271)	(339)	(318)	(424)	(278)	(189)	(168)	(212)	(365)	(242)

YouGov Survey: Donald Trump vs. Nikki Haley

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3L. Comparing Policy of Trump and Haley — The environment

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	26%	28%	24%	22%	23%	23%	36%	31%	12%	15%	22%
Nikki Haley	18%	19%	16%	18%	23%	14%	16%	16%	22%	23%	17%
Both equally	14%	16%	13%	23%	11%	13%	12%	15%	13%	13%	12%
Neither	25%	23%	28%	16%	24%	31%	28%	22%	29%	35%	33%
Not sure	17%	14%	19%	21%	19%	19%	8%	16%	23%	14%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(986)	(465)	(521)	(251)	(210)	(311)	(214)	(626)	(120)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	26%	8%	22%	50%	4%	53%	22%	34%	23%	23%	20%	30%	26%
Nikki Haley	18%	21%	18%	13%	26%	10%	17%	17%	20%	16%	14%	23%	13%
Both equally	14%	12%	11%	21%	9%	22%	15%	12%	17%	14%	17%	13%	14%
Neither	25%	42%	25%	8%	46%	8%	25%	24%	28%	27%	23%	22%	32%
Not sure	17%	16%	25%	7%	15%	6%	20%	13%	12%	19%	26%	12%	15%
Totals	100%	99%	101%	99%	100%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(986)	(383)	(336)	(267)	(341)	(314)	(425)	(278)	(187)	(170)	(208)	(367)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

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3M. Comparing Policy of Trump and Haley — Ukraine

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	35%	38%	33%	28%	29%	38%	45%	43%	16%	19%	32%
Nikki Haley	17%	18%	16%	17%	18%	17%	16%	15%	25%	21%	19%
Both equally	9%	9%	9%	21%	6%	3%	10%	9%	6%	13%	6%
Neither	22%	21%	23%	12%	24%	26%	23%	18%	31%	31%	23%
Not sure	17%	14%	19%	22%	23%	16%	6%	15%	23%	16%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(989)	(466)	(523)	(251)	(209)	(315)	(214)	(630)	(119)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	35%	13%	28%	69%	9%	71%	34%	42%	32%	30%	35%	41%	30%
Nikki Haley	17%	25%	16%	10%	30%	7%	13%	18%	26%	15%	10%	20%	20%
Both equally	9%	8%	9%	10%	5%	11%	9%	8%	10%	12%	11%	6%	10%
Neither	22%	37%	22%	5%	41%	5%	23%	20%	22%	26%	21%	19%	25%
Not sure	17%	17%	25%	6%	14%	7%	21%	11%	10%	17%	23%	14%	14%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(989)	(380)	(337)	(272)	(339)	(317)	(425)	(279)	(189)	(170)	(212)	(366)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

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3N. Comparing Policy of Trump and Haley — Israel

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	39%	43%	35%	31%	36%	40%	49%	46%	21%	24%	33%
Nikki Haley	14%	13%	15%	17%	12%	15%	14%	15%	17%	13%	9%
Both equally	9%	10%	8%	14%	11%	6%	7%	8%	8%	16%	10%
Neither	23%	21%	24%	14%	23%	26%	25%	19%	28%	33%	28%
Not sure	15%	12%	18%	24%	18%	14%	5%	13%	25%	13%	20%
Totals	100%	99%	100%	100%	100%	101%	100%	101%	99%	99%	100%
Unweighted N	(983)	(466)	(517)	(248)	(208)	(314)	(213)	(625)	(120)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	39%	15%	32%	74%	11%	74%	39%	44%	32%	34%	36%	46%	35%
Nikki Haley	14%	22%	13%	8%	22%	5%	14%	17%	12%	11%	10%	17%	17%
Both equally	9%	9%	10%	8%	7%	11%	6%	7%	18%	12%	12%	6%	9%
Neither	23%	38%	22%	7%	46%	5%	23%	20%	30%	27%	22%	18%	28%
Not sure	15%	17%	23%	3%	13%	5%	18%	11%	8%	17%	21%	13%	11%
Totals	100%	101%	100%	100%	99%	100%	100%	99%	100%	101%	101%	100%	100%
Unweighted N	(983)	(376)	(336)	(271)	(336)	(316)	(420)	(279)	(188)	(168)	(213)	(361)	(241)

YouGov Survey: Donald Trump vs. Nikki Haley

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30. Comparing Policy of Trump and Haley — China

If you had to say, who do you think would do a better job handling the following issues?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	40%	43%	37%	26%	34%	46%	51%	46%	24%	31%	33%
Nikki Haley	16%	15%	17%	20%	15%	14%	16%	14%	21%	18%	24%
Both equally	9%	12%	6%	18%	11%	4%	5%	9%	10%	8%	4%
Neither	20%	19%	21%	11%	20%	24%	21%	17%	25%	29%	24%
Not sure	15%	11%	18%	24%	19%	12%	7%	14%	19%	14%	15%
Totals	100%	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(987)	(466)	(521)	(249)	(209)	(315)	(214)	(630)	(119)	(138)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	40%	12%	36%	75%	12%	80%	39%	45%	40%	37%	42%	43%	35%
Nikki Haley	16%	25%	15%	8%	28%	4%	16%	16%	17%	14%	10%	21%	16%
Both equally	9%	12%	7%	8%	7%	9%	7%	8%	11%	4%	9%	9%	12%
Neither	20%	33%	20%	5%	39%	3%	20%	20%	22%	24%	20%	15%	25%
Not sure	15%	17%	22%	4%	14%	4%	18%	11%	10%	21%	18%	12%	12%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(987)	(378)	(338)	(271)	(339)	(318)	(422)	(281)	(188)	(169)	(212)	(367)	(239)

YouGov Survey: Donald Trump vs. Nikki Haley

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4. Trial heat - Trump v Haley

If you had to choose, who would you rather see as the Republican nominee for president in 2024?

Asked of Republicans and Independents who lean Republican

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	77%	77%	77%	*	*	78%	77%	77%	*	*	*
Nikki Haley	13%	14%	12%	*	*	11%	12%	14%	*	*	*
Someone else	3%	4%	2%	*	*	6%	2%	2%	*	*	*
Not sure	7%	4%	9%	*	*	5%	10%	7%	*	*	*
Totals	100%	99%	100%	*	*	100%	101%	100%	*	*	*
Unweighted N	(363)	(183)	(180)	(56)	(63)	(141)	(103)	(275)	(20)	(34)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	77%	*	*	77%	*	80%	82%	86%	*	*	*	80%	*
Nikki Haley	13%	*	*	14%	*	11%	10%	10%	*	*	*	11%	*
Someone else	3%	*	*	3%	*	3%	3%	1%	*	*	*	4%	*
Not sure	7%	*	*	6%	*	6%	5%	4%	*	*	*	5%	*
Totals	100%	*	*	100%	*	100%	100%	101%	*	*	*	100%	*
Unweighted N	(363)	(0)	(89)	(274)	(6)	(263)	(145)	(119)	(72)	(50)	(87)	(148)	(78)

YouGov Survey: Donald Trump vs. Nikki Haley

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5. Winner - Trump v Haley

Regardless of who you prefer, who do you think is more likely to be the Republican nominee for president in 2024?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	68%	72%	63%	45%	63%	76%	81%	71%	58%	57%	70%
Nikki Haley	12%	12%	12%	23%	15%	6%	7%	11%	13%	15%	10%
Someone else	1%	1%	2%	2%	1%	1%	1%	0%	3%	4%	1%
Not sure	19%	15%	23%	29%	20%	17%	11%	17%	26%	23%	19%
Totals	100%	100%	100%	99%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(999)	(473)	(526)	(253)	(213)	(318)	(215)	(634)	(123)	(142)	(100)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Donald Trump	68%	57%	60%	89%	56%	92%	68%	68%	73%	60%	71%	70%	66%
Nikki Haley	12%	22%	8%	5%	20%	2%	10%	14%	14%	13%	9%	11%	15%
Someone else	1%	2%	1%	0%	3%	0%	2%	1%	1%	1%	1%	2%	1%
Not sure	19%	19%	31%	5%	21%	6%	21%	17%	12%	26%	18%	17%	18%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(999)	(384)	(342)	(273)	(342)	(319)	(431)	(283)	(189)	(172)	(214)	(369)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

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6. Trial heat - Biden v Trump

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for . . . ?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	44%	40%	46%	46%	47%	44%	39%	35%	73%	56%	*
Donald Trump	45%	47%	42%	39%	36%	46%	53%	53%	14%	33%	*
Other	3%	2%	3%	1%	3%	2%	5%	3%	1%	4%	*
Not sure	5%	6%	4%	6%	9%	4%	2%	5%	6%	2%	*
I would not vote	4%	4%	5%	8%	5%	4%	1%	4%	5%	5%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(850)	(405)	(445)	(190)	(177)	(283)	(200)	(559)	(104)	(103)	(84)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	44%	88%	37%	4%	84%	3%	41%	45%	48%	48%	38%	41%	50%
Donald Trump	45%	4%	43%	88%	5%	90%	47%	46%	37%	42%	45%	50%	37%
Other	3%	1%	6%	2%	2%	2%	4%	2%	3%	3%	6%	1%	2%
Not sure	5%	4%	9%	3%	6%	3%	5%	6%	4%	2%	6%	6%	5%
I would not vote	4%	3%	6%	4%	4%	1%	4%	2%	8%	4%	5%	2%	6%
Totals	101%	100%	101%	101%	101%	99%	101%	101%	100%	99%	100%	100%	100%
Unweighted N	(850)	(344)	(256)	(250)	(339)	(317)	(346)	(257)	(176)	(146)	(190)	(310)	(204)

YouGov Survey: Donald Trump vs. Nikki Haley

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7. Trial heat - Biden v Haley

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Nikki Haley, would you vote for...?

Asked of registered voters

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	39%	36%	41%	42%	46%	37%	33%	32%	69%	43%	*
Nikki Haley	38%	39%	37%	45%	29%	37%	42%	44%	14%	27%	*
Other	6%	6%	7%	1%	5%	7%	10%	7%	0%	8%	*
Not sure	9%	10%	8%	9%	9%	10%	8%	9%	11%	9%	*
I would not vote	8%	8%	7%	3%	10%	8%	8%	8%	6%	12%	*
Totals	100%	99%	100%	100%	99%	99%	101%	100%	100%	99%	*
Unweighted N	(847)	(405)	(442)	(190)	(175)	(282)	(200)	(558)	(103)	(102)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	39%	84%	29%	1%	76%	2%	38%	37%	43%	45%	35%	35%	45%
Nikki Haley	38%	7%	38%	69%	13%	66%	34%	44%	37%	31%	40%	42%	34%
Other	6%	0%	9%	10%	1%	12%	8%	6%	5%	9%	4%	7%	6%
Not sure	9%	6%	13%	9%	8%	8%	9%	8%	10%	7%	10%	8%	11%
I would not vote	8%	3%	10%	10%	1%	12%	10%	5%	6%	8%	10%	8%	4%
Totals	100%	100%	99%	99%	99%	100%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(847)	(342)	(255)	(250)	(337)	(317)	(344)	(257)	(175)	(147)	(190)	(309)	(201)

YouGov Survey: Donald Trump vs. Nikki Haley

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8. Winner - Biden v Trump

Regardless of who you prefer, who do you think would win the presidential election if Joe Biden was the Democrat and Donald Trump was the Republican?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	36%	33%	40%	43%	38%	33%	33%	31%	55%	43%	38%
Donald Trump	47%	52%	43%	35%	45%	52%	55%	54%	27%	36%	44%
Not sure	16%	15%	17%	22%	16%	15%	12%	15%	18%	21%	18%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(470)	(526)	(253)	(210)	(318)	(215)	(632)	(123)	(141)	(100)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	36%	76%	26%	4%	78%	6%	34%	38%	41%	42%	29%	33%	45%
Donald Trump	47%	14%	45%	88%	10%	86%	49%	51%	41%	46%	53%	52%	36%
Not sure	16%	10%	29%	8%	13%	8%	17%	11%	18%	12%	17%	16%	19%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(996)	(382)	(342)	(272)	(340)	(319)	(430)	(282)	(188)	(170)	(213)	(369)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

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9. Winner - Biden v Haley

Regardless of who you prefer, who do you think would win the presidential election if Joe Biden was the Democrat and Nikki Haley was the Republican?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	38%	41%	36%	41%	44%	36%	33%	34%	68%	35%	35%
Nikki Haley	32%	33%	31%	29%	30%	35%	33%	36%	10%	32%	30%
Not sure	30%	26%	34%	31%	26%	29%	34%	30%	22%	33%	34%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(995)	(471)	(524)	(253)	(211)	(317)	(214)	(630)	(123)	(142)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	38%	74%	29%	10%	68%	10%	39%	37%	42%	38%	35%	37%	45%
Nikki Haley	32%	10%	27%	62%	15%	59%	29%	42%	31%	26%	36%	33%	30%
Not sure	30%	16%	44%	27%	17%	31%	31%	21%	27%	36%	29%	30%	25%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(383)	(342)	(270)	(340)	(318)	(431)	(280)	(188)	(171)	(213)	(367)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

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10. Trump Perceived Ideology

Would you say Donald Trump is...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	4%	5%	4%	9%	4%	3%	3%	5%	5%	2%	1%
Liberal	5%	7%	3%	8%	6%	4%	2%	4%	8%	7%	5%
Moderate	15%	15%	16%	21%	14%	15%	10%	14%	17%	23%	13%
Conservative	29%	34%	25%	25%	26%	32%	33%	32%	18%	24%	33%
Very conservative	27%	24%	30%	19%	26%	27%	34%	26%	34%	27%	22%
Not sure	20%	16%	23%	17%	24%	19%	18%	20%	18%	17%	25%
Totals	100%	101%	101%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(999)	(472)	(527)	(254)	(213)	(318)	(214)	(634)	(123)	(142)	(100)

	Party ID				2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	4%	7%	3%	3%	5%	1%	5%	5%	3%	7%	5%	4%	2%
Liberal	5%	7%	6%	2%	6%	1%	6%	3%	6%	5%	3%	4%	7%
Moderate	15%	17%	13%	16%	10%	17%	18%	9%	15%	14%	14%	18%	11%
Conservative	29%	18%	28%	44%	15%	54%	27%	35%	31%	30%	23%	31%	31%
Very conservative	27%	34%	18%	29%	40%	22%	25%	28%	31%	23%	30%	25%	29%
Not sure	20%	17%	33%	7%	23%	5%	20%	19%	14%	21%	24%	17%	20%
Totals	100%	100%	101%	101%	99%	100%	101%	99%	100%	100%	99%	99%	100%
Unweighted N	(999)	(384)	(342)	(273)	(342)	(318)	(432)	(282)	(189)	(172)	(213)	(369)	(245)

YouGov Survey: Donald Trump vs. Nikki Haley

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11. Haley Perceived Ideology

Would you say Nikki Haley is...

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	4%	4%	3%	3%	4%	4%	2%	4%	3%	3%	*
Liberal	10%	11%	9%	6%	10%	12%	11%	10%	10%	10%	*
Moderate	25%	26%	23%	31%	25%	20%	26%	28%	19%	18%	*
Conservative	26%	27%	26%	23%	22%	29%	31%	27%	25%	25%	*
Very conservative	11%	12%	10%	10%	11%	10%	12%	6%	22%	20%	*
Not sure	25%	21%	29%	28%	29%	25%	18%	25%	22%	25%	*
Totals	101%	101%	100%	101%	101%	100%	100%	100%	101%	101%	*
Unweighted N	(997)	(472)	(525)	(254)	(212)	(318)	(213)	(634)	(122)	(142)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	4%	4%	4%	3%	3%	5%	4%	4%	4%	3%	3%	4%	3%
Liberal	10%	7%	10%	13%	5%	18%	11%	9%	8%	6%	6%	14%	10%
Moderate	25%	21%	21%	32%	18%	35%	26%	24%	25%	29%	19%	25%	26%
Conservative	26%	30%	23%	27%	38%	25%	22%	33%	34%	29%	28%	22%	31%
Very conservative	11%	19%	8%	4%	21%	2%	12%	9%	13%	6%	12%	13%	10%
Not sure	25%	19%	35%	20%	14%	15%	26%	22%	17%	27%	33%	22%	20%
Totals	101%	100%	101%	99%	99%	100%	101%	101%	101%	100%	101%	100%	100%
Unweighted N	(997)	(383)	(342)	(272)	(342)	(317)	(431)	(283)	(188)	(172)	(214)	(368)	(243)

YouGov Survey: Donald Trump vs. Nikki Haley

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12. Age of Donald Trump

When it comes to Donald Trump's ability to fulfill the duties of president if elected in 2024, do you think he is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too old	31%	30%	32%	30%	31%	37%	24%	29%	32%	34%	40%
About the right age	18%	19%	17%	25%	26%	14%	9%	16%	19%	27%	21%
Too young	2%	2%	2%	4%	3%	1%	0%	1%	4%	5%	0%
His age is irrelevant	37%	38%	37%	17%	26%	43%	60%	43%	26%	20%	32%
Not sure	12%	11%	13%	24%	15%	5%	6%	11%	19%	15%	8%
Totals	100%	100%	101%	100%	101%	100%	99%	100%	100%	101%	101%
Unweighted N	(997)	(471)	(526)	(253)	(212)	(317)	(215)	(634)	(123)	(140)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too old	31%	47%	32%	13%	49%	12%	30%	31%	38%	28%	32%	28%	37%
About the right age	18%	15%	12%	29%	10%	28%	18%	21%	14%	20%	12%	19%	19%
Too young	2%	1%	2%	3%	1%	0%	3%	1%	0%	2%	1%	2%	3%
His age is irrelevant	37%	23%	39%	52%	28%	56%	35%	39%	43%	36%	43%	39%	30%
Not sure	12%	14%	16%	4%	12%	3%	15%	8%	6%	13%	12%	12%	11%
Totals	100%	100%	101%	101%	100%	99%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(997)	(382)	(342)	(273)	(340)	(319)	(431)	(283)	(188)	(172)	(214)	(367)	(244)

YouGov Survey: Donald Trump vs. Nikki Haley

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13. Age of Nikki Haley

When it comes to Nikki Haley's ability to fulfill the duties of president if elected in 2024, do you think he is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too old	2%	3%	1%	5%	3%	0%	0%	2%	0%	4%	0%
About the right age	35%	36%	33%	40%	31%	37%	30%	35%	33%	34%	35%
Too young	3%	4%	2%	4%	4%	3%	1%	2%	4%	7%	8%
Her age is irrelevant	38%	36%	39%	15%	34%	42%	56%	40%	31%	32%	39%
Not sure	23%	21%	24%	36%	28%	17%	13%	22%	31%	23%	18%
Totals	101%	100%	99%	100%	100%	99%	100%	101%	99%	100%	100%
Unweighted N	(997)	(472)	(525)	(253)	(211)	(318)	(215)	(635)	(123)	(139)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too old	2%	4%	1%	0%	2%	0%	1%	2%	3%	3%	2%	2%	1%
About the right age	35%	42%	25%	38%	39%	34%	35%	36%	39%	29%	31%	36%	40%
Too young	3%	4%	4%	2%	2%	4%	4%	3%	3%	4%	3%	3%	4%
Her age is irrelevant	38%	32%	37%	44%	40%	50%	37%	42%	38%	43%	38%	37%	34%
Not sure	23%	19%	32%	16%	16%	12%	24%	17%	17%	20%	27%	23%	21%
Totals	101%	101%	99%	100%	99%	100%	101%	100%	100%	99%	101%	101%	100%
Unweighted N	(997)	(382)	(342)	(273)	(341)	(319)	(430)	(282)	(189)	(172)	(214)	(367)	(244)

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14. Trump Criticism of Haley

In general, do you think it is fair or unfair for Donald Trump to criticize Nikki Haley?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Fair	43%	50%	37%	23%	44%	51%	48%	47%	29%	35%	42%
Unfair	34%	28%	40%	42%	26%	32%	39%	33%	41%	35%	31%
Not sure	23%	23%	24%	35%	30%	18%	13%	20%	29%	30%	27%
Totals	100%	101%	101%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(996)	(470)	(526)	(251)	(212)	(318)	(215)	(633)	(122)	(141)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fair	43%	33%	44%	52%	42%	60%	38%	46%	56%	32%	46%	45%	45%
Unfair	34%	47%	25%	30%	41%	24%	37%	34%	28%	38%	32%	34%	32%
Not sure	23%	20%	31%	17%	18%	16%	25%	20%	16%	30%	21%	21%	23%
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(996)	(382)	(340)	(274)	(341)	(319)	(429)	(283)	(189)	(172)	(214)	(366)	(244)

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15. Haley Criticism of Trump

In general, do you think it is fair or unfair for Nikki Haley to criticize Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Fair	53%	58%	48%	28%	49%	63%	66%	55%	48%	44%	*
Unfair	27%	23%	31%	43%	24%	19%	26%	27%	29%	26%	*
Not sure	20%	19%	22%	29%	27%	18%	9%	18%	23%	30%	*
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(999)	(473)	(526)	(254)	(213)	(317)	(215)	(635)	(123)	(142)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fair	53%	61%	47%	50%	71%	55%	49%	57%	64%	48%	62%	51%	50%
Unfair	27%	23%	23%	35%	14%	33%	27%	27%	24%	31%	17%	29%	29%
Not sure	20%	16%	30%	14%	14%	13%	24%	16%	12%	21%	21%	20%	20%
Totals	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(999)	(383)	(342)	(274)	(341)	(319)	(432)	(282)	(189)	(171)	(214)	(369)	(245)

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16. Trump Criticism of Haley's Immigrant Background

In general, do you think it is fair or unfair for Donald Trump to criticize Nikki Haley for her background as a child of immigrants?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Fair	20%	24%	16%	20%	22%	23%	13%	19%	17%	25%	*
Unfair	60%	55%	63%	48%	53%	61%	76%	61%	62%	54%	*
Not sure	21%	20%	21%	32%	26%	16%	11%	21%	20%	21%	*
Totals	101%	99%	100%	100%	101%	100%	100%	101%	99%	100%	*
Unweighted N	(994)	(471)	(523)	(252)	(211)	(317)	(214)	(631)	(122)	(142)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fair	20%	14%	20%	27%	11%	28%	21%	18%	21%	15%	19%	21%	23%
Unfair	60%	69%	50%	60%	78%	59%	55%	65%	70%	59%	61%	59%	58%
Not sure	21%	17%	30%	13%	11%	13%	24%	17%	9%	26%	20%	20%	19%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(383)	(338)	(273)	(342)	(317)	(429)	(282)	(189)	(172)	(212)	(366)	(244)

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17. Haley Criticism of Trump's Age

In general, do you think it is fair or unfair for Nikki Haley to criticize Donald Trump for his age?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Fair	39%	44%	35%	30%	39%	48%	36%	39%	33%	44%	*
Unfair	42%	38%	45%	35%	40%	38%	56%	45%	41%	31%	*
Not sure	19%	18%	20%	35%	21%	14%	8%	16%	26%	25%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(998)	(473)	(525)	(254)	(211)	(318)	(215)	(634)	(123)	(142)	(99)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fair	39%	51%	36%	31%	56%	30%	38%	40%	50%	37%	43%	34%	46%
Unfair	42%	28%	38%	60%	30%	60%	41%	45%	40%	41%	38%	47%	36%
Not sure	19%	21%	26%	9%	14%	9%	21%	15%	11%	22%	19%	19%	17%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(998)	(383)	(341)	(274)	(341)	(318)	(431)	(283)	(189)	(172)	(214)	(367)	(245)

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Interviewing Dates	January 24 - 30, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.07 to 6.502, with a mean of one and a standard deviation of 0.802.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	65 questions not reported.